

Regeneration and Housing

**Bath & North East
Somerset Council**

Improving People's Lives

Informal Cabinet - 6 Sept 2022

Sustainable Communities Structure diagram



Bath & North East Somerset Council

Improving People's Lives

Business & Skills Team

Meet The Employment & Skills Team

Hello from the Employment & Skills Team!

We are the Business & Skills Team and our core function is to deliver sustainable inclusive growth to the district's economy. We aim to enable both residents and business to meet their full economic potential, increasing productivity, incomes, business rates and improving health and wellbeing outcomes.



Claire Lynch

Business & Skills Manager

Responsible for the day-to-day management and co-ordination of the Business and Skills team and Leading, developing and delivering funded regeneration programmes and projects that address Skills, Employability, Business Growth, Inward Investment and Business Retention.



Anna Garner

Principle Officer

Leads with inward investment enquires, hosts and organises Business to Business and agent networks as well as international guests, involved in strategy planning and policy, supports business with growth requests and looking to relocate. Works closely with Invest in Bath and Bristol. Recently been involved with the feasibility report for the creative quarter and also supporting growth in our rural economy and food sector.



Rob Dawson

Principal Officer

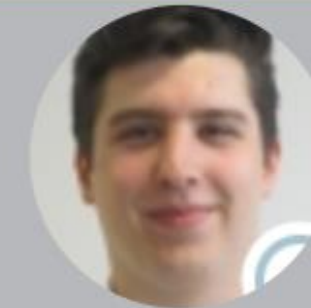
Leads on our Universal Business Support contract, engages with our local businesses, provides economic intelligence to support bids and business cases, has been leading on Connecting Devon & Somerset and our digital agenda, leads on the Invest in B&NES portal and deals with all individual business enquires, sits on the Bath Unlimited Board and contract manages our strategic business partners including Creative Bath, TechSPARK, Bath Digital Festival and Bath BID Ltd.



Bea Symington

Principle Officer

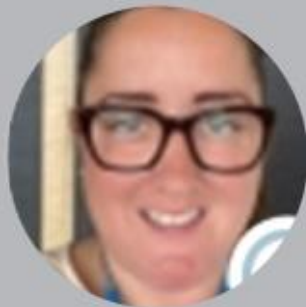
Leading on the consultation and data gathering of the economic strategy, main point of contact for policy and planning from an economic development angle. Works in partnership with the planning dept and has supported closely with the local plan and various bids such as multiply for the UK Shared Prosperity Fund.



William Monachino-Ayres

Employment and Skills Officer

Leads on all skills projects from bid application through to operational delivery currently have 6 projects running and a pipeline all supporting our partners and residents with barriers in the B&NES region, chairs or attends various networks such as Employer engagement, Apprenticeships, Post 16 networks and Care Working Group. Supports WECA closely with various grant applications, leads on the Achieve in B&NES website.



Laura Knight

Employment Officer

Leads on Section 106 which supports local residents with work placements, apprenticeships and jobs with local projects/contractors, leads the board and works closely with the college, set up and led on the Kickstart programme supporting hardest to reach into work.



Mark Rogers

Employer Engagement Officer

Works with all the businesses in B&NES across all sectors, works through the top 200 employers and engages with those that wish to discuss and engage with us about support and services we can offer. Has 121 meetings and feeds back into the team issues and needs to support retention and growth, promotes networks and helps us push programmes that are WECA funded in the region. Attends and organises various networks and events to promote our services and works closely with ALL partners such as Growth Hub, IBB Techsparks, Bath BID. His focus is in our commercial businesses.



Sandy Corke

Employer Engagement Officer

Working solely on our Employment and Skills pod and supporting residents with progression into work. Working closely with local employers with their recruitment needs and working with 3rd sector, charity, social enterprise businesses as well as larger businesses such as Morrisons.



Claire Middlehurst

Team leader Future Bright

Leads a team of 4 coaches who are working with businesses to upskill and retain their staff as well as supporting residents set up self employment. The main focus is to support progression for both residents and businesses.

Business and Skills Team Functions



Main point of contact for co-ordinating support services to local businesses and residents

Support available via our Invest in B&NES and Achieve in B&NES



We share specific information about targeted business support, financial assistance and skill support programmes



Our core function is to deliver sustainable, inclusive growth. Enabling residents and businesses to meet their full economic potential in our district



Inward investment and business retention, offering tailored services to support those businesses wishing to relocate or expand their businesses within our area. (IBB)



Coordinate and produce an Economic Strategy and Employment and Skills Plan
Ensuring an up-to-date evidence base on employment land planning and policies for the Local Plan and West of England Planning.

Business & Skills Support Projects

- Programme of business engagement offering 121 support with B&NES Top 200 businesses
- Specialist business support programmes including Tech For Growth, Work Force for The Future
- Working in partnership with Invest Bristol and Bath on investment propositions (ie; Visit England)
- Sector support through SLAs and partnership working with Creative Bath, TechSpark, Bath Digital Festival, Bath BID, Bath Unlimited, Initiative and others
- Creative Quarter Masterplan and new space for Designer-Makers at Bath Artists Studios. Feasibility Study going to Consultants September 2022.
- Developing a wraparound response to cost of living crisis to assist employers in managing cashflow and increase take-up of support available (inc business rate reliefs, UBS grants)
- Future Bright – 3yr programme supporting employers and residents with upskilling and retraining
- 3D Academy piloted future talks with L&G around bringing 20 apprenticeships onto BQN
- Kickstart – Supported 24 local businesses by being a Gateway and placed 31 Young People.
- Bootcamps and SWAPs – TekTower, Willmotts and Bridges

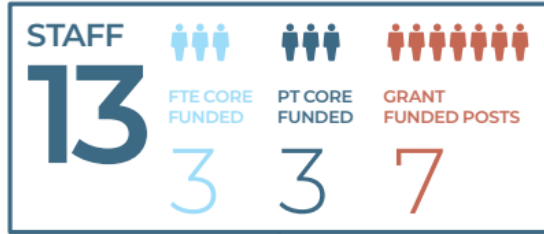
Key Current Achievements

- Bridges in Midsomer Norton. Their client Wessex Water has a large order of work and Bridges were struggling to recruit. Secured £80k of Skills Funding to trial a bootcamp. The programme is supporting green skills, repurposing methane gas and the jobs are M&E Engineers.
- Womens Work Lab. Funding for 1year through DWP, supporting women who are lone parents, survivors of domestic abuse, returners to work. 50 women support, 40 completed – ALL completed a work placement with top employers such as the University of Bath, Buro Happold, Rocketmakers and 18 offered jobs and still employed. ALL progressed – interviewed by Mims Davis MP
- Employment and Skills POD. 18mths funding (ending sept) 267 referrals and increasing, 201 engaged in the service. 75% engaged with the service, 93% attended training, 98% found the service helpful. Written into other bids such as fashion museum and phase 0 iStart.
- COVID grant support: more than £70m in grant funding given to local businesses, following more than 9,000 individual applications. Team integral in set-up, promotion and processing of the initial series of grants

EMPLOYMENT & SKILLS

Achievement Summary September 2022

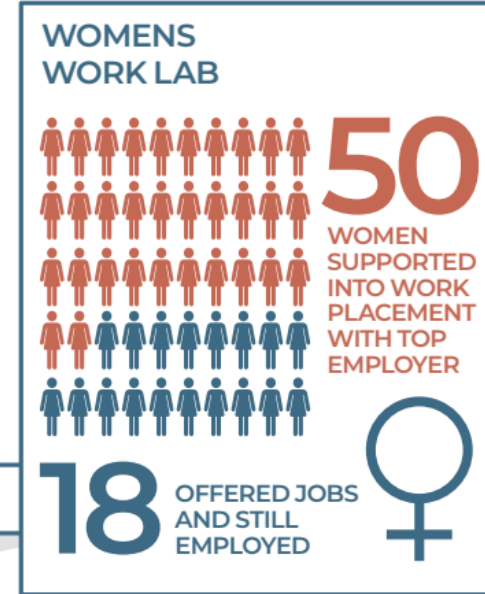
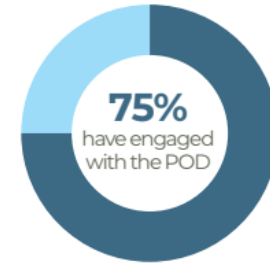
The team has dedicated economic and business research functions, which can provide timely labour market information, quantitative and survey based data to support business growth as well as inform policy and funding bids. This research is also provided to other council departments and partner organisations as needed.



INWARD INVESTMENT



EMPLOYMENT AND SKILLS POD



Bath & North East Somerset Council

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Regeneration Team

Meet The Regeneration Team

Hello from the Regeneration Team!
We thought it would be useful to introduce ourselves as a team for the benefit of both new and old colleagues in the Council.



Cleo Newcombe-Jones
Regeneration Team Manager

Cleo leads the Regeneration Team and is a Chartered Town Planner and Urban Designer. Cleo oversees a portfolio of £10+ million of public realm, masterplanning regeneration and high street renewal projects.



Wendy Maden
Principal Design Officer

Wendy leads on the design and delivery of the Bath High Street Renewal Programme, a 5 year programme of public realm improvements, greening, street dressing, arts and animation. Wendy also provides urban design input into masterplans and design guidance.



Georgi Tyler
Urban Designer

Georgi has led on the successful design and delivery of high profile public realm schemes including Keynsham High Street and York Street, Bath. Georgi is currently leading on the design/development of feasibility proposals for key sites on Manvers Street.



Alex Budgen
High Streets Renewal Project Officer

Alex leads a meanwhile use project focused on reimagining the future of high streets through a series of pilot activities that bring a more diverse range of uses to underused spaces. Through repurposing vacant shops and buildings in Bath City centre, Keynsham, Midsomer Norton and Twerton for arts, community and commercial use.



Hazel Thorp
Development Officer

Hazel leads the Bath Local High Street Improvement Scheme, which will deliver improvements to Twerton High Street, Moorland Road, Weston High Street and Mount Road over a 2.5 year period. Hazel manages the Broad Street Place improvement project, which will improve an underused public space in Bath City centre.



Wendy Tomlinson

High Street Renewal Officer

Wendy is working on funding bids, development projects and masterplanning work across the district. Wendy's knowledge of the historic environment, research and design skills are used to assess how a building or area has changed to understand its past use and unlock future potential.



Helen Griffths

High Streets Project Manager

Helen is leading the Keynsham High Street Renewal Programme, including the Heritage Action Zone project – a partnership between B&NES, Keynsham Town Council and Historic England. The project includes improvements to Temple Street public realm, shopfront improvements and community engagement. Helen will be leading on the creation of a Town Centre Regeneration Action Plan for Keynsham.



Edward Heritage

High Streets Project Manager

Edward is leading the Midsomer Norton High Street Renewal Programme including the Heritage Action Zone project – a partnership between B&NES, Midsomer Norton Town Council and Historic England. The project includes public realm and shop front improvements and community engagement. Edward will also be leading the creation of a Masterplan for the Old Brewery site.



Caroline Lightfoot

Development Officer

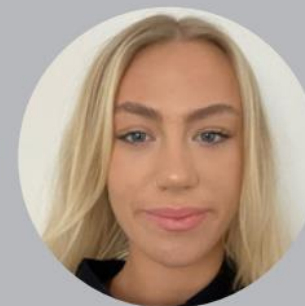
Caroline is leading on the creation of a Town Centre Regeneration Action Plan for Radstock, and is supporting the City Region Sustainable Transport Strategy project for Bath City Centre.



Beth Whalley

Cultural Programme Officer

Beth is the project lead for the cultural programme for Keynsham and Midsomer Norton, grant funded projects which will bring markets and cultural activities to both towns including heritage trails, films, mini festivals and arts. Beth's post is hosted by Keynsham Town Council and Midsomer Norton Community Trust.



Megan Usher

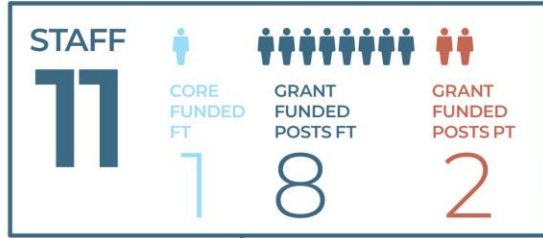
Assistant High Street Renewal Officer

Megan assists and supports the team to deliver high street renewal and regeneration projects, providing graphic design, mapping and other technical support to a range of projects.

REGENERATION

Achievement Summary September 2022

The Regeneration team works in partnership with businesses and communities to design and deliver development and cultural projects focused on Bath city centre, the town centres and local high streets. The team is grant funded and has secured over £20 million in project funding since 2019, with a further £22m grants funding pending approval.



KEYNSHAM

PUBLIC REALM IMPROVEMENT SCHEME FOR HIGH STREET

- Delivering pop-up community arts space in vacant shop
- Set up new town website in partnership with the Town Council
- £80k Local Cultural programme supporting events and arts

DELIVERED **£2.4m**

SECURED **£1.1m**

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BATH CITY CENTRE

- Secured grant funding and delivered Milsom Quarter Masterplan to reimagine the north part of Bath city centre and help secure future investment
- Delivered projects such as York Street, Union Street public realm improvements
- Delivered pedestrian priority projects on Kingmead Square and Milsom Street
- Delivered a business support hub in central Bath as part of COV-19 response

£8m

SUPPORTED OVER 25 BUSINESS AND CHARITY POP-UP SHOPS

RIF GRANT SECURED FOR ACQUISITION OF PROPERTY FOR THE NEW FASHION MUSEUM

Fashion Museum Bath

RADSTOCK

- Regeneration Action Plan being developed with Radstock Town Council

FACILITATED DELIVERY OF THE NEW HEALTHY LIVING CENTRE

FUTURE/ONGOING COMMITTED PROJECTS

- HIGH STREET RENEWAL PROGRAMMES** **£9.8m BATH**
- LOCAL HIGH STREET CULTURAL PROGRAMMES** **£0.2m MIDSOMER NORTON**
- £1.2m KEYNSHAM**

- Twerton Masterplan
- Old Brewery Site Masterplan, Midsomer Norton
- Radstock Regeneration Action Plan
- Keynsham Regeneration Action
- Bath Local Centres High Street Improvement Project
- Bath Central Riverside Masterplanning
- Keynsham Temple Street Co-working Space – subject to funding bid submission

MILSOM QUARTER MASTERPLAN DELIVERY PHASE INCLUDING OLD POST OFFICE MEANWHILE USE PROJECT **£2.4m** GRANT APPLICATION PENDING APPROVAL

FASHION MUSEUM **£20m** GRANT APPLICATION PENDING APPROVAL

Fashion Museum Bath

SUPPORTED 60+ BUSINESSES TO SECURE PAVEMENT LICENCES

DELIVERED £360k COVID GRANTS PACKAGE TO SUPPORT HIGH STREETS AND BUSINESS ADAPTATION

£1.8m

LOVE OUR HIGH STREETS GRANT FUNDING INVESTMENT IN BATH CITY CENTRE

... to support improvements to streets and squares and free cultural, community and arts programmes supporting the Great Bath Feast, Bath Carnival and Christmas Illuminations.

MIDSOMER NORTON

- Supported design, grant funding and delivery of new Town Park
- Set up new town website in partnership with the Town Council
- Implemented Town Centre wayfinding scheme
- Supported award winning community film made by Midsomer Norton Primary school
- £90k grant funded local Cultural programme supporting events and arts
- Established £3.5m High Street Improvement Programme through successful grant applications to deliver Town Hall transformation project, new Town Square and other town centre improvements

BATH NEIGHBOURHOODS

SHOP Community pop-up shops and pilot projects delivered

£488k

FOR HIGH STREET IMPROVEMENT PROJECTS IN TWERTON, WESTON, MOORLAND ROAD AND MOUNT ROAD

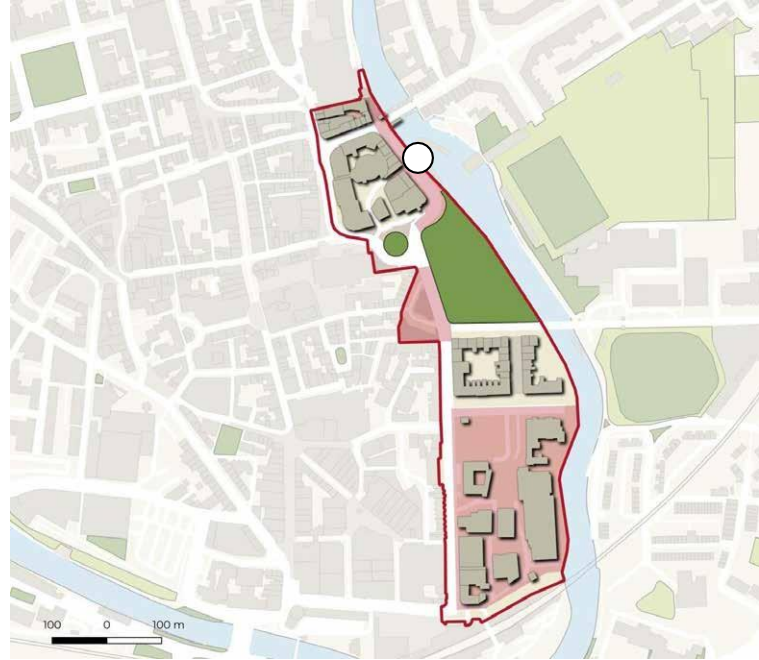
OUR FUTURE AMBITION

Place Prospectus for Bath and North East Somerset

June 2022

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Enterprise Zone Team



Bath & North East
Somerset Council

Improving People's Lives

Meet The Enterprise Zone Team



Ellie Wintrup

Development Officer

Ellie leads the ISTART project, which will provide a unique curriculum, new innovation centre and will bring a university research presence into Bath City Centre. Ellie is a Chartered Town Planner and assists with the Somer Valley Enterprise Zone project which seeks to provide a new business and employment destination in the Somer Valley.



Richard Holden

Operations Manager

Richard leads the Enterprise Zone Team and is a Chartered Surveyor with 30+ years of commercial experience. Richard oversees a programme of £120 million of regeneration projects, and is directly involved in the delivery of the Councils flagship Bath Quays and Somer Valley Enterprise Zone projects.



Kim Moubray

Development Manager

Kim manages the day to day delivery of complex regeneration projects including Bath Western Riverside. Kim is responsible for progressing the scheme and managing the financial, planning, technical, legal and procurement stages of the project from delivery to completion.



Ella Thomas

Apprentice – Assistant Development Officer

Ella assists and supports a number of projects including Bath Quays South, Bath Quays North and the Somer Valley Enterprise Zone. Ella is a B&NES apprentice, studying towards a MSc in Urban Planning with the view to becoming chartered.



Angharad Jones

Apprentice – Assistant Development Officer

Angharad is assisting on a number of projects including Bath Western Riverside, Bath Quays North and Milsom Quarter across the Enterprise Zone and Regeneration Team. Angharad is a City Planning and Real Estate Development Graduate and is currently working towards RICS qualification as a B&NES apprentice.



Sandra Brimblecombe

Project Administrator Co-Ordinator

Sandra co-ordinates and manages the administration and legal support service across the Regeneration & Housing Service with particular focus on the Enterprise Zone programme of projects. Sandra manages the EZ team diaries and meeting calendars, provides support with recruitment as well as initiating procedures for the teams key decision making.



Charlotte Buttery

Project Finance Co-Ordinator

Charlotte co-ordinates and manages the financial administration support across the Regeneration & Housing Service with particular focus on the Enterprise Zone programme of projects, including raising purchase orders, processing invoices, preparing monthly financial reports and quarterly grant funding claims . Charlotte also manages the Highlight reporting to grant funding bodies.



Helen Brewer

Development Lead

Helen will join the team in October 2022 and is experienced in direct delivery, with a specialism in strategic housing projects, having worked in local government, with RPs and at Homes England

VACANT

Development Lead


VACANT

Development Manager x2

ENTERPRISE ZONE

Achievement Summary September 2022


Where market failure exists in bringing key strategic sites forward, the EZ team steps in to promote delivery, enabling new sustainable commercial space and housing stock to be delivered to ensure the economic vitality of BANES is supported. The team is capially funded and works with partners, external multidisciplinary teams and consultants to facilitate programme delivery.


STAFF
8 
FTE CAPITAL FUNDED

BATH QUAYS SOUTH
£39m
 Funded by
£20m Council
£16m WECA
£3m CCAF

COMPLETION OF 44,500 SQ FT OFFICE BUILDING: No.1 BATH QUAYS, WHICH INCLUDES LARGEST PV ARRAY IN BATH

- Completion of the public realm - Dec 22
- Secured first two tenants for No. 1 Bath Quays
- Appointed Savills as managing agent
- Newark Works refurbishment by TCN generates 40,000 sq ft of co-working space

EV CHARGING POINTS INSTALLED 

BRIDGE INSTALLATION COMPLETED IN NOVEMBER 2020 AND SOFT OPENING DUE ONCE PUBLIC REALM IS COMPLETED 

CIRCA
£ 133 m
CAPITAL PROGRAMME


BATH QUAYS NORTH
£66m
PROGRAMME FUNDED BY
£6m **£37m** **£23m**
COUNCIL **WECA** **L&G**

- Business Case approved and grant funding secured
- Development partnership set up
- Completion of enabling projects e.g. Coach Parking, Green Park car park and , services diversions.

ORGANISED WORKS AND PERMISSIONS TO DEMOLISH AVON STREET CAR PARK – AUTUMN 2022 


BATH CREATIVE QUARTER
£ 145k
WECA FEASIBILITY FUNDING

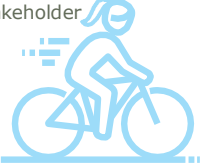
- New creative quarter at Dartmouth Avenue to home Bath Artists' Studios (BAS) and target delivery of much needed affordable housing
- Consultant procurement (Sept 22) to map creative sector, supply and demand, scoping of Dartmouth Avenue and operational model for BAS.




SOMER VALLEY ENTERPRISE ZONE **£15.6m**
WECA funded


- SVEZ will delivery 1,300 jobs
- Reducing out-commuting and promoting active travel modal shift
- Masterplan work and public/ stakeholder engagement well advanced.
- On track to deliver Council's first LDO in early 2023.

SVEZ WILL DELIVER
1,300 **JOBS** 

SECURED SUBSTANTIAL FUNDING FROM WECA, AND MORE RECENTLY \$106 FUNDING TO DELIVER EASTERN CYCLE TRACK. 



BWR
PURCHASED LAND WITH
£8.5m **SECURED** **£125m**

WECA FUNDING (FOLLOWING SUCCESSFUL BUSINESS CASE) TO BRING FORWARD ONE OF THE MOST EXCITING AND CHALLENGING REGENERATION PROJECTS IN THE SOUTH WEST. 

PHASE 2 WILL DELIVER OVER
1000 

HOMES INCLUDING A SIGNIFICANT NUMBER OF AFFORDABLE HOUSING UNITS.

- Extensive gas rationalisation works expected to be completed in late Autumn 2022.
- Successfully negotiated and agreed land swp agreement with St William to bring forward development.
- Masterplan developed by Aequus and pre-application submitted.
- Close collaboration between partners continues to develop and agree a full site remediation plan.

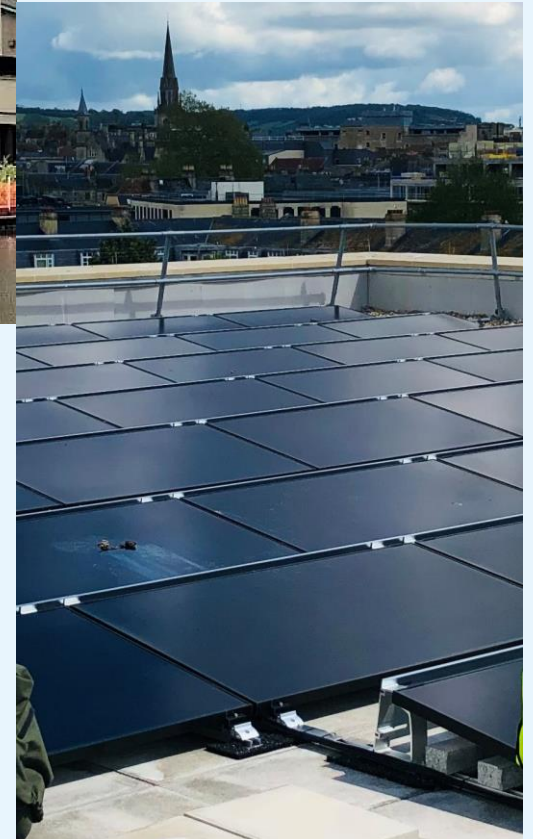
ISTART
BUSINESS CASE FOR
£1.44m
WECA APPROVED IN JULY 2022

- University and College Partners continue to work very effectively together and are currently collaborating to develop the Implementation Plan.
- On track to commence Phase 0 accelerator activity in October 2022.

Bath Quays 2019



Bath Quays 2022



- No.1 – First tenants fitting out:
 - Altus – 4th floor, occupation Oct 2022
 - Fidelius – 1st floor, occupation Oct 2022
 - Largest PV array in Bath
- Public realm – completion due mid December
- Bridge naming event – March 2023

Somer Valley Enterprise Zone

Bath & North East
Somerset Council

Improving People's Lives



- **33 acre site**
- Allocated since **2007**
- **Market failure** to bring site forward has led to **LPA promoting a Local Development Order**
- Project team to formally **submit LDO in December 2022**
- LDO to be made via **Cabinet decision – Feb 2023**

* Illustrative masterplan used for public engagement - subject to amendment.

Service Plan key project activities

Team by team key project activities – see service plans

3D Academy	The Academy will provide students with the skills and experience they need to access employment opportunities in the fields of 3D, VR and model making. The courses reflect industry requirements.	<ul style="list-style-type: none"> To support 60 residents from B&NES over a 6 month period. 65% customers to improve their ability to secure work 25 % of engaged claimants in to work of which half will be in the 3D printing, Virtual Reality and Augmented Reality sectors.
Employment and Skills Pod	The employment and skills pod at the compassionate community hub enables us to work in partnership with other key organisations to provide training and upskilling opportunities for not only for people who have been made redundant due to Covid-19.	<ul style="list-style-type: none"> Engagement with a minimum of 150 customers. Engagement with a minimum of 50 employers / providers 75% customers to improve their ability to secure work 25 % of engaged claimants in to work
	B&NES works with and supports Women's Work Lab to deliver their sponsorship, training and work placement programmes.	<ul style="list-style-type: none"> To support 45 from B&NES. 65% customers to improve their ability to secure work 25 % of engaged claimants in to work
"Green Skills Academy"	The Green Skills Academy (GSA) will seek to support education provision of Green Skills whilst also strengthening progression routes into further education and employment.	Focusing on Modern Methods of Construction, Green Retrofit, Energy, Maintenance and Horticulture
Kickstart	The Kickstart Scheme provides government funding to create new, high quality job placements for young people aged 16 to 24, receiving Universal Credit and who are at risk of long-term unemployment.	
UBS	Free 121 and webinar support to our pre-start and SME community, new business starts, new jobs and 1,500 businesses received at least 3 hours of direct support to date.	2023
Future Bright	Supporting those in work with upskilling and progression up to 6 months support for clients.	March 2023

Service Plan key project activities

Team by team key project activities – see service plans

Keynsham High Street Renewal	Deliver £3.8m Investment on Keynsham High Street	See Keynsham HAZ Delivery Plan Milestones and scheme plan.
Bath High Street Renewal	Deliver £2m Investment in Bath City Centre	See FBC Delivery Milestones agreed with WECA
Midsomer Norton High Street Renewal	Deliver £2.4m Investment on Midsomer Norton High Street	See Midsomer Norton HAZ Delivery Plan Milestones and scheme plan.
Local Centres High Street Renewal (Bath)	Deliver £0.5m Investment in Bath Local Centre High Streets	Pending completion of FBC
Vacant Unit Action Project – B&NES Wide	Deliver £0.5m Investment to bring vacant buildings on High Streets back into commercial, community and cultural use	See Business Case Delivery Milestones.
Milsom Quarter Masterplan	Support the refashioning of Bath's Milsom Quarter and bring forward key development opportunities	TBC Pending completion of Masterplan
Manvers Street, Bath Masterplan	Complete a Masterplan to inform future development proposals for the site	TBC Pending completion of Masterplan
Somer Valley Economic Renewal and Implementation Plan Pilot	Complete Plan and identify priority projects for funding bids	See Business Case Delivery Milestones (in development)

Service Plan key project activities

Team by team key project activities – see service plans

Bath Quays South & Bridge	Deliver £39m regeneration programme (£20m Commercial Estate Investment for No.1; £19m WECA/CCAF for enabling, public realm and bridge).	Outcomes - new offices at No.1 Bath Quays, co-working space at Newark Works, meanwhile use at Plot 2 and new pedestrian and cycle bridge. First tenants at No,1 fitting out and occupation by mid October. Public Real
Somer Valley Enterprise Zone	WECA Investment Fund - £749k feasibility funding to deliver LDO; £15.687m provisional programme budget to deliver SVEZ infrastructure and highways programme.	New employment zone in the Somer Valley delivering 1300 new jobs, reducing out commuting and responding to the climate and ecological emergencies via 10% BNG, net zero carbon policy compliance, active travel modal shift
Bath Quays North	SSB - £6m WECA – £37m Private - £23m	Delivers new flagship business district – circa 200,000 sq ft of accommodation Enabling activities: Relocation of coach parking to Odd Down Temporary car park on old Coach park Services diversions Avon Street car park demolition – commenced 31 Aug.
Bath Western Riverside	WECA £8.5m Homes England £12.5 m	Working with St William and Aequis to bring forward Phase 2 at BWR, strategic housing site delivering 1,000+ homes including AFH provision. Submission of masterplans Q4 2022/Q1 2023. Significant enabling works packages to be concluded.
ISTART	WECA - £1.44m to FBC	Council acting as strategic partner. UoB, BSU and Bath College are lead partners. New hub (circa 3,000 sqm at Bath College city campus) and spoke Skills, Innovation and Research facilities, supporting inclusive skills and growth and green recovery.

Informal Cabinet briefing – 6 Sept 2022

End &
Questions?

Economic Data- Key Elements

- » High concentration of employment within five sectors –public sector, health, education, retail, hospitality (tech high also)
- » Low wage economy vs high housing costs
- » Aging population
- » Low levels of industrial stock
- » Employment and employees – in and out migration
- » Move to sustainability and green jobs

Research to date has underpinned the development of the strategy and has grown so next phase will be taken forward by a project group (across depts and FAB)

B&NES Business Structure

